



IPROTECT CORE VALUES

INTEGRITY

Do the right thing, whatever the right thing is, for both the agency and our clients. This includes lying, cheating, and stealing. We strive to present only factual information to our clients, and we don't make assumptions or present a solution that IS NOT in their best interest.

UNSELFISH

Agency over Self. Sometimes what's best for you may NOT be what's best for the agency.

COURAGE

**We raise our hands when we have questions, identify an issue that needs to be addressed, and have the courage to have tough conversations when needed.
Eat The Live Frog!**

TEAMWORK

Great teammates have a positive attitude, are reliable, and want to be held accountable. They work TOGETHER in a spirit of respect and cooperation and lend the helping hand when needed.

GROWTH MINDSET

We work to get 1% better at what we do every day. Develop a willingness to learn and grow and be open to new ways of doing things. Be great at the little things, actively listen, and ask great questions.

RESPECT & APPRECIATION

We respect and appreciate our teammates and our clients. This includes showing appreciation to our teammates who assist us and appreciation for our clients who chose our agency. We speak to each other and our clients in a respectful tone.



IPROTECT CORE VALUES

SELF - STARTER

Take initiative, and get great at what you do so you don't need constant prompting or direction. This includes internal motivation, problem-solving, and an independent work ethic.

***** TAKE THE EXTRA STEP and stand out.**

BE COACHABLE

We strive to have both the humility and willingness to acknowledge that we don't know everything. Be open to learning, growing, and receiving honest feedback from others, even when it may challenge your perspective. Being coachable starts with understanding our own strengths and weaknesses.

CONSISTENCY

Our team will be consistent in both their attendance and the standard of work we put out each day. Be on time with great energy for both your teammates and clients. Be the team member that people can count on, not only to do the required task, but do it well.

BE HUMBLY CONFIDENT

We strive to develop humble confidence in each of our team members, which can only come from experience and knowledge. Believe in your abilities, while simultaneously acknowledging YOUR limitations. Our goal is for every member of our team to develop a humble confidence in both their knowledge and abilities.

Bullying, Arrogance, Gas Lighting and being individually focused WILL NOT BE TOLERATED at iPROTECT Insurance.